

**ECONOMIA, GESTION Y DESARROLLO MAGAZINE
(ECONOMY, MANAGEMENT AND DEVELOPMENT MAGAZINE)
A PUBLICATION INDEXED IN COLCIENCIAS' NATIONAL
BIBLIOGRAPHIC INDEX PUBLINDEX
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EDITORIAL POLICIES AND NORMS FOR THE PUBLICATION OF ARTICLES

Economía, Gestión y Desarrollo is a magazine dedicated to the publication of documents in the fields of economic, social, administrative and accounting sciences. The basic criterion for the consideration and subsequent publication of articles adjusts to scientific-type requirements that are in accordance with Colciencias' classification:

- **Scientific and technological research articles.** They are documents that present, in a detailed manner, the results of finished research projects. The structure generally used in them contains four important parts: Introduction, methodology, results, and conclusions.
- **Reflection Articles.** These are documents that present the finished research results from the author's analytic, interpretative or critical perspective on a specific topic, resorting to original sources.
- **Revision Articles.** They are papers that are the result of a research project that is finished on a scientific or technological area and in which the results of the published or non-published research are analyzed, systematized and integrated with the purpose of giving an account of advances and development trends. Their main characteristic is the presentation of a careful bibliographical revision of at least 50 references.

Economía Gestión y Desarrollo is also interested in texts which are concerned with contributions in the field of the state of the art in economic, social, administrative and accounting sciences and that may result useful for research work and in essays which, within criteria of academic rigor and thought, propose critical reflections for the advancement of the above-mentioned sciences.

Policies of the Magazine for the Publication of articles:

1. The articles sent must be unpublished. For this reason, the author(s) must guarantee that his/her article is not being considered simultaneously by another magazine; nor has it been published totally or partially in any printed or electronic communication media; and in case of being accepted, it will not be published in any other communication media except with the Editorial Committee's express authorization.

2. The magazine carries out open invitations to submit articles at national and international levels. The official announcements will be published in the magazine's web page: <http://revistaeconomia.puj.edu.co/html/>
3. Taking into account that the magazine is a semester publication issued in July and December, the **deadline for publication in the month of July is April 30** of the corresponding year; and **for the publication in December, it is August 1**. The articles that are sent after the deadlines stipulated will not be considered for publication in the next issue. However, after a previous notification, they will be permitted to participate in the following official invitation.
4. The Editorial Committee of the Magazine reserves the right to accept or reject the articles sent and the right to request clarifications, corrections, or modifications to the same.
5. The Magazine will acknowledge receipt of the documents sent in an 8-working-day period at the latest.
6. It is assumed that all the people that appear as authors have given their permission and that any person cited as a source of personal communication has accepted the reference.
7. Economía Gestión y Desarrollo is an arbitrated magazine. In order to be published, every article will be submitted to evaluation by anonymous academic peers. The result of the evaluation will be informed to the author(s). If an article is rejected by the peers, the magazine will communicate the author(s) the decision. The magazine reserves the right to peers' evaluation.
8. If the article is accepted for its publication, the printing and reproduction rights through any mean and manners are the magazine's.
9. All the articles received will be submitted to the editorial committee which will make the decision to send them to the respective evaluators; and subsequently, based on the peers' evaluation, the committee will decide about their publication.

GENERAL CONSIDERATIONS

10. **Submission of articles for publication:**

The author must send the article and its appendixes (graphs, charts, etc) by electronic mail to: revistaeconomia@javerianacali.edu.co . A file with information about the author(s) and origin of the article must be sent attached to the article.

11. **Information about the author(s) and the article origin:**

The additional file with information about the author(s) and origin of the article must clearly provide the following data:

- a) The author or authors' names and last names in the order that they wish them to appear in the publication.
- b) A summary of the author or authors' résumé that includes
 - Postal/Mailing address and city
 - Telephone number
 - Mobile phone number
 - Electronic mail
 - Birth date
 - Academic data: Undergraduate and graduate degrees, universities that awarded them, the city and country where the institution is located and the dates on which the degrees were granted (degrees in the original language)
 - Institutional data: entity where the author(s) works city and where the institution is located, position held, and research center or group to which author(s) belongs.
- c) Nature of the Article: It must be specified if the article is the result of a research project, graduation thesis, essay, or report. If it is the fruit of a research project, the title, the institution that is sponsoring and financing it, and the starting and finishing date. If the research is not finished yet, the stage in which the it is must also be specified

12. Review Process – Peer arbitration:

- a) **The magazine will not publish** articles that do not comply with the criteria stipulated herein
- b) The evaluation process will be anonymous in two ways, that is, the authors will not know who is evaluating them and the peers will not know who the author(s) they are evaluating is/are.
- c) The evaluation procedures comprise two aspects:
 - Form, in what refers to compliance with norms
 - Content, in order to ensure scientific quality. The articles that comply satisfactorily with the norms will then be evaluated, with respect to their content, based on the opinion of one or more subject specialists taking into consideration the following characteristics:
 - i. Reasoning originality
 - ii. Topic Relevance
 - iii Methodical quality: coherence, precision, clarity and rigor
- d) The results of the content evaluation will be notified shortly to the author(s)

- e) The articles accepted may be subjected to style editing after the author(s) accept the peer's comments (if there were any), and their publication will depend on the availability of space in each issue. Notwithstanding, after the author's acceptance, they may be published in the following issue.

13. Specifications of the documents:

Presentation:

- a) The articles must be written in Word. Font: Times New Roman size 12; paper size: letter; single space; left and top margins: 3 cm, and right and bottom margins 2 cm.
- b) Every article must contain the title, abstract and key words in the language in which the article was written and in English if it is not the language of the text.
- c) The writing must be done in the impersonal third person singular and count on adequate writing style, grammar and punctuation; in addition, it must be free from spelling mistakes and keep balance in paragraph structure.
- d) In each one of the charts and graphs that may be incorporated to the text, the source from which the data were obtained and the units in which they are expressed must be cited. If the charts or figures are made by the author, the words "Source: author's own work" must be cited.
- e) Don't use different tones of black in the illustrations, because they are difficult to visualize or distinguish; in order to emphasize differences in the bar, pie graphs etc. use crosses, circles or other filling patterns.
- f) In case the text contains formulas, they should be centered and their numbering must be consecutive and aligned along the left margin.
- g) Words that are in the text in other languages must be written in *italics*.
- h) The first time you write an acronym, it should be preceded by the spelled out phrase that you wish to shorten; from then on, use only the acronym or abbreviation.
- i) Quotes that are longer than five lines should not be enclosed by quotation marks. They should stand alone in a separate single-space paragraph, and all the lines should be indented 2 cm from the left margin.

- j) **Bibliographical References:** When making reference to an author's work in your text his/her last name is followed by the year of publication of the work both in parentheses (last name, year; e.g. Rodríguez, 2005). When there are text quotes (last name, year, p. X – e.g. Rodríguez, 2005. p. 23). Texts used for bibliographical references must also be included at the end in the section devoted to references.
- k) **Footnotes:** They should only be used to make clarifications or contribute additional data; they should not be used for bibliographical references.
- l) Any explanation about the work (acknowledgements, contributors, project title, entity that financed it, line or research group) must be supplied with an asterisk next to the explanation indicating reference to the footnote.
- m) Chapters must be designated with Arabic numerals as well as the major headings and subheadings if there are any (e.g. 5.1.2)
- n) Authors who submit articles written in a language different from Spanish must also provide the translation of the same to Spanish.

Structure:

Every article must include the following basic sections in the order in which they are explained:

- a) **Title:** the title length is from 8 to eight words. The title must synthesize the writing's main idea. The title must be self-explanatory.
- b) **Abstract:** In two versions--one version in Spanish and the other in English. It will range from 100 to 150 words. In the case of research works, the main axis of the reasoning, the thesis that is being developed or the findings and contributions must be emphasized. In the case of essays and other writings, its objective and content must be described briefly.
- c) **Key words:** They will range from 3 to ten words. As the abstract, two versions must be submitted--one version in Spanish and the other in English.
- d) **Journal of Economic Literature (JEL) Classification:** Four references at most. Consult the classification system in:
http://www.aeaweb.org/journal/jel_class_system.html.
- e) **Introduction:** It must include in a clear precise manner the problem, the research strategy, and the importance of the topic.
- f) **Body of the Work or Paper**
- g) **Conclusions**

- h) Appendixes** (if required): There must be a reference to the appendixes in the body of the document. If there were more than one appendix, announce them consecutively
- i) References (Bibliography)** Quotes must be in alphabetical order applying APA norms as it is detailed below:
- i. Books:** Last name, name initials, (year), *Title*. City, Editorial
Example: Senge, P (1992). *La Quinta Disciplina*. Buenos Aires: Granica
 - ii. Magazine Articles:** Last name, name initials, (year), "*Article Title*". Magazine name, Vol. XX, No. XX, page range.
Example: Garter, W (1985). "A Conceptual Framework for Describing the Phenomenon of New Venture Creation". The Academy of Management Review, Vol 10 No. 4, 129-315
 - iii. Essays within compilations or book chapters:** Last name, name initials, (year), *Essay Title*. Book Title. City, Editorial
 - iv. Online Sources:** Author (year). "*Page or Publication title*" [online]. Available in: page name: page address [Consultation: month-day-year]
Example: González, F & Posada, C (2001). "*Criminalidad, violencia y gasto publico en defensa, justicia y seguridad en Colombia*" [Online]. Available in Revista de Economía Institucional: <http://ideas.recep.org/s/rei/ecoins/html>. [Consultation: October 22, 2005]
 - v. Lectures:** Last name, name initials, (year), "*Lecture Title*". Seminar or Congress Name. City. Date (month day)
Example Cuevas, J. (2008). "*La empresa como demiurgo de la educación del profesional de la contaduría pública*". National Congreso of Public Accounting Students. Cali. May 2-5.

Length

According to the presentation criteria described in numerals 10 and 11, the articles should be 25 pages long at the most.